

How to Enter the Olertis High Jewelry Design Contest

Eligibility

The competition is open to any U.S. resident who is legally authorized to reside in the United States.

Design Concept

Participants must create the design of an exclusive women's High Jewelry necklace.

The design must incorporate the theme of a bird, either as a realistic figure, a stylized interpretation, an abstract composition, or through recognizable bird-inspired elements.

Reference dimensions:



Required Materials

Every concept must be designed around:

- Solid 18K gold
- Clear diamonds
- Rubies

Additional precious gemstones may be included if they strengthen the artistic concept.

Accepted Design Methods

Submissions may be created using:

- Hand sketches
- Digital illustration
- 3D concepts
- AI-generated visualizations
- Mixed techniques

Manufacturability Requirements

Designs must be realistically manufacturable.

Participants should consider:

- The physical properties of 18K gold
- Secure gemstone settings
- Structural integrity
- Ergonomics and comfortable wearability

Concepts that are impossible to manufacture or exist only as artistic concepts or AI-generated visualizations will not be considered.

Submission Package

Each submission must include:

- High-resolution images
- A brief description of the concept

- An explanation of the symbolism and inspiration
- The participant's contact information

Accepted File Formats

- JPG
- JPEG
- PNG
- TIFF
- PDF
- PSD
- AI (Adobe Illustrator)

A maximum of **six files** may be submitted for one design concept.

The total attachment size must not exceed **25 MB**.

How to Submit

Email your submission to:

jewelry@olertis.com

Subject line: *Contest – First Name Last Name*

Competition Schedule

- Competition opens: **August 1**
- Submission deadline: **September 15**
- Evaluation begins immediately after the submission period closes.

Winner Selection

The winning design will be selected following a joint review by the Olertis expert panel and the future owner of the necklace.

The final decision will be based on the published judging criteria to ensure a fair and transparent selection process.

At the future owner's request, their identity will remain confidential.

Judging Criteria

Entries will be evaluated on:

- Originality
- Artistic value
- Relevance to the competition theme
- Manufacturability
- Overall aesthetic quality

Winner's Award

The winner will receive:

- **A \$5,000 cash prize**
- An all-expenses-paid trip, including airfare and hotel accommodations, to one of the premier jewelry exhibitions in the United States.
- Official recognition in the documentation accompanying the finished necklace as the competition winner whose design concept was selected for production. Whether the winning submission was created by hand, digitally, or with the assistance of artificial intelligence, the winner will receive official recognition for the selected design concept.
- The opportunity to collaborate with Olertis on future exclusive custom jewelry projects

Intellectual Property

All copyrights and intellectual property rights remain the exclusive property of their respective creators.

If a submission is not selected, Olertis will not publish, distribute, reproduce, or use the design, in whole or in part, without the creator's prior written consent.

Important Rule

Only one design concept may be submitted per participant.

Submitting two or more concepts, whether in one or separate emails, will result in immediate disqualification from the competition.

We Look Forward to Seeing Your Vision

If you believe your creativity can inspire a masterpiece that combines artistic excellence with a meaningful charitable mission, we invite you to share your vision with us.

One idea can become extraordinary jewelry. The right idea can also change lives. We hope it will be yours.

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Official Contest Guidelines
